



COLDWELL BANKER COMMERCIAL  
NRT  
11661 SAN VICENTE BLVD, 10TH FLOOR  
LOS ANGELES, CA 90049  
(310) 820-6651

Dear Friends,

As a commercial real estate broker specializing in **Venice**, I'm keenly aware of new commercial development in the area and the importance of preserving the distinctive, vibrant, eclectic qualities that Venice has become famous for. It is what we all love about Venice. That's why I am thrilled at the prospect of The Venice Place project coming to the neighborhood; the local team's vision carries on the best traditions of our **Abbot Kinney** community.

The Venice Place Project brings a creative boutique hotel to Abbot Kinney while providing ample parking, and adding a new public courtyard and great public space within the hotel, along with new shops and creative office space. Among other amenities the Cook's Garden will be moved to the green rooftop, supplying local produce to the Venice Place restaurants. The project preserves the buildings that housed Joe's and Primitivo, the Venice Place building as well as the Sculpture Gardens Nursery.

The Venice Place Project is one of the most exciting additions to the neighborhood in some time. The **Venice Place needs support of local individuals and businesses -- I encourage you to take a few minutes go to the project's website - [www.theveniceplaceproject.com](http://www.theveniceplaceproject.com) - review the renderings and learn more about the project. Then please join me in supporting the project by clicking on the 'support' page. You can sign up on the website to support the project as well as receive email updates.** If you have additional questions for the Venice Place Project team they would be happy to present their project to you or your business. **Please contact Steve Edwards, project team member at 310-770-3592 or via email at [steve@rethinkdev.com](mailto:steve@rethinkdev.com).**

In addition, if you can let people know in your business or company about the project and spread the word to build support it would truly help a good project get approved. Let's work together to keep our neighborhood moving forward.

It truly does help to hear from each and every person either through the Venice Place website or with emails directly to **Councilman Mike Bonin at [mike.bonin@lacity.org](mailto:mike.bonin@lacity.org) and the City of Los Angeles Department of Planning, [arely.monarez@lacity.org](mailto:arely.monarez@lacity.org).** Let Councilman Bonin and the City of Los Angeles know that as a member of the community, you too support The Venice Place Project.

Best Regards,

David Thind  
Director

[DavidThind@ColdwellBanker.com](mailto:DavidThind@ColdwellBanker.com)  
DRE: 00402966  
(310) 442-1625

Dave Maldonado  
Partner

[Dave@ThindWest.com](mailto:Dave@ThindWest.com)  
DRE: 01949738  
(310) 442-1624